Summary RebelDogs White Paper



The first hollywood movie starring memecoin KOL talking dogs donating to dogshelters

Rebeldogs is the first movie tied to a coin featuring A-list actors and KOL-talking dogs totaling 10+ million followers. Each movie dog represents a meme coin, blending the viral power of meme coins with mainstream entertainment by being the first, writing history. Quarterly we will launch at www.Rebeldogsmovie.com our pet coins donating to dog shelters, building a worldwide community prior to the movie premiere in 2025.

We aim to create a synergetic narrative that resonates with both film enthusiasts and crypto advocates, aiming to become a top 50 coin in 2025 by our to the moon collectibles.

Inspired by the founder's beloved Shiba Inu named Rebel, he invested also \$1 million in the movie project by ensuring that majority of the coin ownership will be held by the community. This structure is designed to foster a decentralized finance (DeFi) environment, preventing any single party from dominating the project and enhancing community engagement.



The film is currently in preproduction and launching our first presale \$RBLDOGE by the end of 2024. Additionally, we start a Best Traders Casting Contest (BTCC), where winners will appear in the film, featuring their AMA scenes or being credited in the movie's ending and having access to our movie premiere and behind the scenes.

As pioneers in this space, we aim to maintain a market leadership by creating a synergy that combines online and offline audiences. We believe that crypto becomes the standard of wealth distribution by educating a mainstream audience by a movie, everybody ultimately benefiting from.

Following our movie's release, the Rebeldogs platform will evolve into a gateway for fans of crypto, film, music, and sports to fractionalize their idols as memecoins, fostering a long-term narrative within their community. Rebeldogs could redefine the intersection of entertainment and cryptocurrency.

Through hilarious voiceovers and high rewards, we're creating coin value during the full movie life cycle. Soon we launch the first REBELDOGS chatbox on our website so you can chat with your favorite pet! Or join our Script Challenge;

Write your favorite talking dog line in the REBELDOGSMOVIE Telegram and you might just land a spot in the official movie script, writing history!

Log line

Living the American Dream facing bankruptcy, a Dutch real estate entrepreneur goes back to Amsterdam and falls in love with an alluring young artist whose meme coin supporting dog shelters helps revive his finances and his love life, too

\$REBELD@GE



Mission

Our mission is to fuse the wild, cult-like appeal of the meme coin world with the mainstream allure of cinema, bringing together a dynamic cast of A-list stars and top influencers. With RebelDogs, we aim to create the most exciting coin revolution the world has ever seen, forever changing how film and coin value intersect.

The movie is fully funded by the founder and there's no financial connection with the coins meaning not being a security. Our unique hollywood film not only showcases charming pets but also features successful traders and select influencers who will play vital roles in both the movie and the growth of our community partly by donating to dog shelters. We create a synergistic narrative that resonates with both film enthusiasts and crypto advocates in the DeFi space by most of proceeds to the community, creating coin value.

Streaming the movie first exclusively on our website and requiring payment with your coin for access will boost the coin's utility and demand. Offering a unique, limited-time viewing experience tied directly to your cryptocurrency adds exclusivity, which could attract both film fans and crypto enthusiasts. Including behind-the-scenes content as a perk during the exclusive streaming will be a great way to enhance the experience for our viewers. It adds value to their purchase and makes the coin more appealing. After the exclusive period, moving to VOD platforms for wider distribution will help expand the audience. This layered release strategy can help sustain interest in both the movie and the coin over time.



Besides theater release, here are a few examples of independent films and similar niche projects that have used similar distribution strategies—starting with limited or exclusive releases and then moving to VOD platforms. While the numbers vary greatly depending on the film's genre, marketing, and target audience, here are a couple of cases that might offer some insight:

- 1. "The Interview" (2014)
- Release Strategy: After a limited theatrical release due to controversy, "The Interview" was released on VOD platforms like YouTube, Google Play, and iTunes, alongside its theatrical run.
 - Revenue: It made around \$40 million in VOD sales within the first few weeks.
- Key Takeaway: The film gained a lot of attention due to its controversy, which boosted VOD sales. The exclusivity and political intrigue helped create high demand in the digital space.
- 2. "Snowpiercer" (2013)
- Release Strategy: After a limited theatrical release, it quickly moved to VOD platforms like Amazon, iTunes, and Google Play.
- Revenue: It earned approximately \$7.5 million on VOD in the U.S., which helped recover part of its production costs, though international box office numbers were higher.
- Key Takeaway: Though it didn't break records, the film gained a cult following, and its niche audience gravitated to the VOD release after its limited theater exposure.

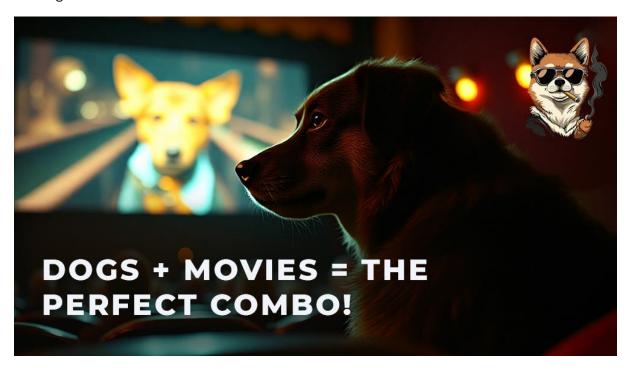
VOD Platforms to Consider:



- iTunes/Apple TV: Popular for indie and niche films, great for tapping into a dedicated fan base.
- Amazon Prime Video: A huge audience reach, and it's friendly to independent films.
- Google Play/YouTube: More accessible for international audiences and crypto-friendly audiences.
- Hulu, Netflix, or HBO Max: These platforms generally offer higher licensing fees for streaming deals but are more competitive.

While the revenue potential depends heavily on factors like marketing and genre appeal, using our exclusive streaming model first could help create demand before launching to broader VOD platforms.

Quarterly distributions are a solid approach, as it keeps the community engaged and gives a steady sense of reward for their involvement. This could also create anticipation for the next round of VOD revenue, encouraging more viewers to purchase and hold onto your coin. It will be exciting to see how this evolves over time!



Write history, rebel together

Inspired by the founder's beloved Shiba Inu, Rebel, he has invested himself in this innovative project, ensuring that most of the coin ownership is held by the community. This structure is designed to foster a sort of decentralized finance (DeFi) environment, preventing any single party from dominating the project while enhancing community engagement and increasing coin value.

Following a community driven launch of the movie, presales of additional pet-themed meme coins will occur, granting exclusive access to a Video on Demand (VOD) preview. This preview will be available by buying coins to view it on our platform www.rebeldogsmovie.com.



As pioneers in this space, we aim to maintain a market leadership by creating a synergy that combines online and offline audiences, ultimately benefiting all community members.

Following the movie's release, the RebelDogs platform will evolve into a gateway for fans of crypto, film, music, and sports to fractionalize their idols as memecoins, fostering a long-term narrative within our community.

As a team we are believers not so much traders

Innovative Concept: RebelDogs showcases the adventures of our talking furry stars, all while integrating the exciting dynamics of dog-themed meme coins.

Community-Driven: The project is designed with the community in mind, ensuring that most of ownership stakes are held by the community, with the founder/producer retaining only 15% to prevent any centralization issues. The investment in the movie is solely done by the producer which reward are not connected to community to prevent being a security.

Charitable Focus; A portion of proceeds from meme coin sales will be donated to dog shelters, blending entertainment with philanthropy.

Future Potential: After the movie's release, the RebelDogs platform will evolve into a gateway for fans to invest in fractionalized meme coins tied to their favorite idols in crypto, film, music, and sports, fostering long-term community engagement.



Why 5 REBELDOGS coins?

Using names like REBELDOGE, REBELHATCHI, REBELTURBO, REBELHAMI and REBELPEPE for our pet-themed coins makes sense, especially now they tie into the movie's narrative and characters. Here's why:



- 1. Character Tie-Ins: These names correspond to specific characters or traits in the movie, it creates a direct connection that can enhance engagement with the audience.
- 2. Memorable and Fun: The playful nature of these names resonates well with the meme culture and adds an element of fun, which is crucial for attracting interest in the pet-themed project.
- 3. Brand Cohesion: All names featuring "Rebel" maintain brand consistency while allowing for unique identities for each coin, making it easier for the community to recognize and relate to them.
- 4. Marketing Opportunities: Each name can be leveraged in marketing campaigns, merchandise, and storytelling, allowing for tailored promotions that highlight different aspects of the movie and its themes.
- 5. Community Involvement: We could engage the community in naming or developing character backstories, further fostering a sense of ownership and excitement.

After the movie preview, the pet that stands out—whether due to its personality, storyline, or interactions—will likely become the most successful coin. Here are a few reasons why this approach could work well:

- 1. Character Popularity: Audiences often gravitate toward certain characters, and if one pet resonates particularly well, it can drive demand for that specific coin.
- 2. Merchandising Potential: A standout pet can lead to opportunities for merchandising, which can boost the coin's value and visibility.
- 3. Community Engagement: Fans of the film may rally around the most beloved pet, creating a stronger community around its associated coin.
- 4. Storyline Development: If the pet is involved in engaging story arcs or memorable scenes, this can enhance its appeal and marketability.
- 5. Media Attention: A standout character can attract more media coverage, which can further elevate its status and increase interest in the coin.

By launching five pet-themed ICOs within one RebelDogs community before the movie premiere can be a beneficial strategy. Here's how it can work in our favor:

- 1. Diverse Appeal: Each pet coin can attract different segments of the audience, catering to varied interests and fandoms within the community.
- 2. Increased Engagement: Having multiple coins can create buzz and engagement among potential investors, fostering competition and excitement as they rally behind their favorite pets.
- 3. Building a Strong Community: By promoting all five coins as part of the same ecosystem, you can strengthen the overall community spirit, encouraging collaboration and collective growth.



- 4. Market Experimentation: You can observe which pet coin gains the most traction, allowing you to focus future marketing efforts and resources on the most popular character.
- 5. Cross-Promotion: The different coins can promote each other, leveraging the narrative of the movie and creating a cohesive marketing strategy that enhances visibility for all.
- 6. Sustained Interest: As the movie approaches its release, continuous updates and engagement around each pet coin can keep the community invested and excited.



We will distribute most of the tokens to the community similar as was done before with Shiba Inu (SHIB) tokens being distributed to the community. The creator, known as Ryoshi, initially held a portion of the tokens, but in May 2021, he famously sent 50% of the total supply to Ethereum co-founder Vitalik Buterin. Vitalik then burned a large portion of those tokens and donated the rest to charity while the coin value went up.

This distribution strategy aimed to create a community-driven project, aligning with the decentralized ethos typical of many meme coins and DeFi projects. While the community holds the majority of SHIB tokens, the initial allocation and subsequent actions by Ryoshi played a crucial role in shaping its development and perception in the crypto space.

Overall, by adapting this strategy it can help build momentum leading up to the premiere and create a vibrant, engaged community that supports all aspects of the RebelDogs project. Focusing on the standout pet post-premiere can create a narrative that helps sustain interest and investment in that specific coin while also benefiting the overall RebelDogs project. Overall, our meme coin names can effectively support our project's goals and create a vibrant narrative around the movie and its characters.



Rebeldogs donation Strategy to dog shelter DeFi community benefits from

Emulating Ryoshi strategy of donating a significant portion of coins to benefit the community can be also a powerful move. Here are our considerations for adopting a similar approach:

- 1. Building Trust: Donating a large percentage of coins can help establish trust and goodwill within your community. It shows that the project is not just about profit but also about giving back.
- 2. Creating Buzz: A charitable initiative can generate positive media coverage and community engagement, potentially attracting more investors and supporters.
- 3. Long-term Vision: This strategy aligns with a long-term vision for the project, indicating that we are committed to both the community and the cause.
- 4. Engagement: Involves our community in deciding how the donations are allocated or which shelters to support, fostering a sense of ownership and engagement.
- 5. Transparency: Being clear about our donation strategy and how it will benefit the community. Transparency builds trust and encourages more people to get involved.

Our mission aligns with charitable giving and community support, adopting a similar approach could enhance our project's reputation and appeal.

Our big dog shelter donating strategy will be considered reflecting our commitment to community welfare. As pioneers in this niche, we aim to establish a market-leading position by synergizing online and offline audiences. All our dog characters have salary revenue share of the movie income in order to pay staking reward to coinholders. Last launch is the movie coin.



Project owner is focused in generating coin value being a potential large investor to keep coin stable. Even if the project owner needs to buy back community coins after the ICO he has to stabilize coin value by considering:

- 1. Funding Mechanism: Ensure that there is a solid funding mechanism in place for the project owner to buy these coins without negatively impacting the project's liquidity or price. This could involve setting aside a portion of the funds raised during the ICO.
- 2. Market Perception: Buying back coins can be viewed positively if communicated well. It can signal the project owner's commitment to the community and the project's success. However, if not managed properly, it might raise concerns about manipulation.
- 3. Transparency: Clearly communicate the intention behind the buyback and donation strategy. Transparency will help build trust within the community, especially if the community understands the long-term vision.
- 4. Sustainability: Consider how this buyback fits into the overall sustainability of the project. It's essential that the project remains viable in the long term, even after these buybacks.
- 5. Community Engagement: Involve the community in the decision-making process about which dog shelters to select for donating coins. This can enhance community loyalty and engagement.

If executed thoughtfully, this strategy can reinforce a commitment to both the project and the community, but it requires careful planning and communication.

Our approach can be considered a hybrid DeFi model. In this scenario, we blend traditional DeFi principles with a unique strategy involving buybacks and community donations. Here's how it fits into the hybrid DeFi framework:

- 1. Community Focus: By holding a significant percentage of coins within the community, we emphasize decentralization and community ownership, which are core tenets of DeFi.
- 2. Buyback Mechanism: The project owner's buyback strategy introduces an element of centralized control, where the owner actively participates in managing the token supply. This can help stabilize the token's value and create a narrative around community support.
- 3. Donation Strategy: Donating a portion of coins to dog shelters or even other causes adds a social impact element, appealing to investors who value purpose-driven projects.
- 4. Transparency and Governance: By involving the community in decisions about donations and possibly allowing them to vote on certain aspects of the project, you incorporate governance mechanisms typical of DeFi projects.

Overall, this hybrid approach can attract a broader audience by combining the benefits of DeFi with a socially responsible mission, potentially leading to greater engagement and long-term success.



About the Founder

The top 10 memecoins are mostly dogs, being the driving force within the communities moving it forward to create market cap of 12 billion, like Doge coin. So far only dog memes are created within the crypto dog communities for engagement being very much the old web 2.0 with a rather small narrative.



Having adopted Rebel from a dogshelter, during my dogwalks I got inspired to create the innovative Rebeldogs, the first movie tied to a coin featuring A-list actors and KOL- voiced pets totaling 10+ million followers creating coin value with a mainstream narrative. Dirk Oerlemans, became the founder of RebelDogs, is a seasoned real estate and media investor with a passion for his Shiba Inu, Rebel. Having invested a million dollars into the project, he also owns Scorpion Yachts www.scorpionyachts.com, managing a 3 million charter fleet in Ibiza and soon Miami. Dirk is a part time music producer and set to take the role of DJ REBELDOGE at Scorpion Yacht parties.

The RebelDogs Movie

Scheduled for release in 2025, "Rebel Dogs" will be the first utility movie coin, featuring pet characters that embody popular meme coins. By donating large amounts to dog shelters, we aim to generate a positive impact through our entertainment.

Creating Trust

Our project is rooted in transparency, with plans also to periodically release NFTs based on popular meme coins. The characters in our film serve as parodies, educating audiences about the pros and cons of meme coins while preventing scams through engaging storytelling.

Memecoins vs. Utility Tokens

While memecoins often outperform utility tokens, they can be volatile and prone to rapid decline. Our approach is to integrate a real-world narrative to foster long-term community engagement. By creating a film narrative, we believe we can provide lasting value for our coinholders, distinct from typical memecoins that lack utility.

Rewards

- Presale and staking Reward: To kick off our launch, and after we offer substantial reward as listed on our site.



Tokenomics

The founder/producer has committed a million dollars for funding the movie project. Some of allready paid expenses will only be paid back to the founder in long term by trying not to affect coin value in negative way. Our balanced distribution strategy is as follows:

Community distribution	65%	51%
Charity for Dog shelter		1%
Airdrop		3%
Presale		12%
Projec+team		12%
Reserve		2%
Ecosystem dev		2%
staking		2%
Liquidity		15%
		100%

FAQ

What is REBELDOGS?

REBELDOGS is the first movie utility starring dogs as meme coins that parodies existing meme coins while providing real-world utility through a movie narrative. Dogecoin was an early memecoin, being a decentralized cryptocurrency utility token as parody on BITCOIN.

REBELDOGS is first utility meme coin being a fun parody coin on DOGE.

We are a company based in Los Angeles and Amsterdam, named Haege Group - REBELCOINS with a team running it.

Unlike Bitcoin, which has a capped supply of 21 million coins, REBELDOGS has MUCH BIGGER supply, with many new coins being added to the network. This design helps keep transaction fees low but also means the coin is inflationary.



What are the risks?

Investors should be aware of platform security, market volatility, and regulatory risks associated with cryptocurrencies.



Massive Reward

Just by holding REBELDOGS coins, users can earn substantial rewards and offering a massive movie reward potential. By incentivizing positive market momentum we encouraging an active participation. We are creating a virtuous cycle that benefits both the individual user and the overall ecosystem by the more tokens a user holds, the greater their rewards.

This way we drive demand for our REBELDOGS, increasing its value, and ensure the long-term success of the platform by creating a Hollywood book/movie narrative.

Meme utility coin Market

As the global support for the world's most popular meme coins continues to grow, so too does the potential of the REBELDOGS tokens and our brand. By positioning itself as an innovator and first-mover in the meme movie utility coin space, REBELDOGS aims to become one of the top 10 utility meme coins ever created.

Our Ecosystem not only adds offline utility and value to REBELDOGS holders but also provides additional benefits to the broader community of meme coin enthusiasts. By offering the most popular meme coin into its platform enables users to gain exposure to the entire meme market, further solidifying REBELDOGS position as a leading force in the crypto world.



Join our REBEL Revolution and WRITE HISTORY with REBELDOGS

ROADMAP SNACKS BY CREATING ON/OFFLINE SYNERGY IN LONG TERM NARRITIVE

Q4 Q1 Q2 Q3 Q4

RBLDOGE RBLHATCHI RBLTRUBO&PREVIEW RBLPEPE& PREMIERE RBLHAMI&RBLDJ

Driving our mission forward, each quarter will be an unique phase in our development process, highlighting key milestones and objectives. Being a utility meme coin we think a roadmap makes sense to show our long term narrative we create beside creating only memes.

Q4 2024: FIRST MOVIE DOG COIN - MOVIE PRE PRODUCTION - Setting the Foundation

In this initial phase, our goal is to evolve REBELDOGS from a meme coin also to an offline character by starring in a Hollywood movie. The Hollywood movie is already in pre-production all expenses are already paid for by the founder building community trust. REBELDOGS utility meme coins will be released focusing on building a strong and vibrant utility meme coin community by creating synergy. Key activities will include:

- Launching the first RBLDOGE utility meme coin worldwide.
- Listing on Uniswap and decentralized exchanges.
- After our presales, achieving a 1 million market cap.



Q1 2025; RBLHATCHI-MOVIE PRODUCTION- Strengthening and Scaling

The movie is in production. Our focus will be on growing our community and scaling our operations to achieve REBELDOGS market visibility by launching more meme characters starring in the movie. Planned activities include:

- Launching the second RBLHATCHI utility meme coin worldwide.
- Listing on Uniswap and decentralized exchanges.
- After our presales, achieving a 1 million market cap.
- Making REBELDOGS a trending topic on X by our memes.

The key factor for the growth is to send our tokens to new heights and start focusing on further potential ROI for our community.

Q2 2025: RBLTURBO & MOVIE PREVIEW

In this quarter the movie will be launched by our preview party with our large investors, dogs and movie cast to be lived streamed from our yacht & villa party in Ibiza. Our coin holders can preview REBELDOGS movie by streaming from our website only. The movie premiere will be later in LA/Hollywood. Our goal is to evolve REBELDOS from a meme coin to even more a utility token, focusing on delivering real-world values by starring meme coins characters and launching a movie. Key activities will include:

- Launching the third RBLTURBO utility meme coin worldwide.
- Movie preview for coin holders only.
- Listing on Uniswap and decentralized exchanges.
- After our presales, achieving a 1 million market cap.
- Making REBELDOGS a trending topic on X by our memes.



BEING THE FIRST MOVIE STARRING CRYPTO DOGS

Q3 2025; RBLPEPE & MOVIE PREMIERE, SCORPION YACHT PARTIES IBIZA – Upscaling

Our NFT collection will be also very exciting, as we aim even more to revolutionize the memecoin space by creating offline utility movie merchandise and a NFT collection. Our Scorpion Yacht Parties for coinholders starts from June till October in Ibiza, which will be streamed also.

- Launching the fourth RBLPEPE utility meme coin worldwide.
- Movie premiere.
- More coin listings on centralized exchange.
- Promoting our merchandise and NFT collection.
- Scorpion Yacht Parties for coinholders IBIZA.
- Increase marketing online and off line.

Q4 2025; RBLHAMI & WORLD TOUR DJ REBELDOGE – Upscaling with music

Our Scorpion Yacht Parties will evolve in a World Tour by DJ RebelDoge starting in Ibiza by the founder, will be very exciting.

As we aim to revolutionize the memecoin space by creating more offline utility to a larger audience by streaming our Scorpion Yacht Parties coinholders can join;

- Launching the last RBLHAMI utility meme coin worldwide.
- Listing our coins on centralized exchanges.
- Promoting the Hollywood movie by DJ RebeldDoge with music.
- New projects will be announced.



Further info will be on <u>www.rebeldogsmovie,com</u> where you can ask anything by clicking chat button of REBELDOGE, the alpha coin.

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